

Website Pricing 2026

Market prices & Hot Milk Digital categories at a glance · Berlin

Market prices at a glance

Service	Market price
Landing page	€500–3,000
Corporate website (5–10 pages)	€1,000–8,000
Online store	€2,000–30,000
Typical hourly rate in Berlin	Freelancers €50–75/h · Agencies €100–200/h

We charge €50/hour at Hot Milk Digital — agency-level work at a freelancer's rate. If you qualify for BAFA consulting support, 50–80% of the consulting cost can be covered.

Our website categories

Website type	Pages	Starting price (HMD)	Typical use
Mini-site	1	€595	One-off project, personal profile, band page, event page (not eligible for BAFA)
Landing page	1	€1,495	Trades, simple service providers
Corporate website	5–8	€2,490	Craft businesses, service companies, medical practices, law firms
Industry site with SEO	8–15	€3,490	Restaurants, salons, retail, food service
Online store (up to 50 products)	10–20	€4,990	Webshops, retailers
Multilingual website (DE+EN)	5–10	€2,990	Internationally active SMEs
Maintenance + hosting	—	€25–100/month	Depending on service

BAFA funding

As a BAFA-accredited consultant we guide you through the programme: up to 80% of consulting costs can be covered. Funding applies from our standard project minimum (€1,495); mini-sites fall below that threshold and are not eligible.